



Professional Biography – Jackie Bebenroth

Having positioned over 80 brands in 20 years, including many small and family-owned businesses, Jackie helps leaders identify and evolve their true purpose and mission in times of change. Smart branding decisions require a clear, objective perspective untethered from limiting emotions and perceptions. That’s why she’s developed a set of productive distancing techniques that are designed to help leaders gain reliable insight and grow into the future with unwavering clarity and confidence.