



Leslie Yerkes: BIO

Leslie Yerkes is President of Catalyst Consulting Group, Inc. (www.leslieyerkes.com) an organizational development and change management consulting firm based in Cleveland, Ohio. Leslie's business goal is to help people create sustainable organizations. Her life goal is to create a framework in which people can draw on their own resources to find creative solutions. Her clients have included Chrysler Corporation, The Cleveland Clinic Foundation, United Church of Christ, ArcelorMittal Steel USA, and NASA. A subspecialty of Leslie's is making non-profits healthy and sustainable.

Leslie is a recognized consultant, author, and speaker throughout the United States and Europe. She is considered an expert in her field and is frequently quoted in the media. She is the author of "Fun Works: Creating Places Where People Love to Work" and Motivation in the 21st Century without Kicks or Carrots, a co-author of "301 Ways to Have Fun at Work", "Beans: Four Principles for Running a Business in Good Times or Bad" and "They Just Don't Get It! Changing Resistance into Understanding." Her works have been translated into more than a dozen languages selling hundreds of thousands of copies world wide.

A cum-laude graduate of Wittenberg University and Case Western Reserve University, she has taught at John Carroll University, Baldwin Wallace College, and is on the faculty at the Weatherhead Dively Center of Executive Education, Case Western Reserve University.

Leslie's intrinsic motivation has taken her and her company into her thirty-second successful year of business.

COMPANY BACKGROUND

Catalyst Consulting Group, Inc. was founded by Leslie Yerkes in 1987 as an organizational development / change management consulting firm. Based in Cleveland, Ohio CCG works with organizations large and small, for profit and not-for-profit in all industries. The CCG mission is to help build healthy, enduring and sustainable organizations. The CCG credo is 'consulting with a conscience.'

PRESENTER REFERENCES

Leslie has made over 50 presentations annually. In 2006 Leslie presented to:

Over 10 Chapters of The Society for Human Resource Management and Chapters of The American Society for Training and Development, as well as, several Chapters of The OD Network throughout the United States. She has been a featured speaker for the Precious Metal Association, The Do It Best! Corporation, The State of Ohio Attorney General's Office, The ASTD Leadership Conference and many organizations in Europe.

STRATEGIC PLANNING

Leslie is engaged as a lead consultant and facilitator for strategic planning for non-profits. She flexes her process skills to design accelerated processes that can be completed quickly to large-scale community visioning. Her approach ensures deep engagement of all constituents. Organizations for which she has supported their well-being with strategic visioning and planning include: The United Church Funds, WIRE-net, VNA of St. Louis, First Church, The Lakewood Rangers and Tri-C Metro Campus