



## **Lori K. Long, Ph.D.: Professional BIO**

Lori has more than 25 years of experience helping businesses manage their most valuable asset -their people. Lori specializes in coaching and developing leaders, building internal innovation capabilities, and shaping effective workplace cultures. She currently serves as the Burton D. Morgan Endowed Chair in Entrepreneurship at Baldwin Wallace University where she leads efforts across campus to develop the innovative capabilities of faculty, staff & students. Lori is also the President of LK Consulting, LLC a management consultancy that specializes in working with leaders to build effective workplace management practices. She holds a Ph.D. in management systems from Kent State University, a Master in Human Resources from Cleveland State University & a Bachelor of Arts from Bowling Green State University. She has also completed certificate programs in building entrepreneurial ecosystems and teaching innovation from the Babson Academy for Entrepreneurship Education and a certificate in design-thinking from IDEO.