

About *Ryan Morgan*

Ryan is a 15+ year digital marketing strategist and the founder of *swell*, a digital marketing consultancy focused on strategy, SEO, and digital advertising.



His past roles include

Director, Brand + Digital Strategy at ignite, a boutique brand and digital marketing agency serving mission-driven brands; Vice President, Digital Marketing at Aztek, one of Cleveland's leading agencies for web design, development, and digital marketing; and VP, Marketing & Digital at ERC, a leading employer's association.

Ryan is the founder and lead instructor for The SEO Cohort, an intensive SEO-training program for professionals.

He is also the author of the book, "Double Your Website Traffic: A Step-By-Step Blueprint Using Content, SEO, PPC, and Social Media," which reached #1 best-seller status in multiple Amazon categories.